THURSDAY 20th

1:00–3:00pm  Registration

3:00-3:30pm  Auditorium 1
Opening ceremony

3:30-3:40pm  Auditorium 1
SEME’s 2019 Solidarity Project Award (NGO): execution of the project and allocation of the funds received
Dr Carmen Fernández
Chaired by: Dr Petra María Vega and Dr María Carmen López

3:40-4:30pm  Auditorium 1
Opening keynote
Chaired by: Dr Petra María Vega, Dr María Carmen López and Dr Sofía Ruiz del Cueto
Influence of new technologies on the perception of beauty
Ms Carmen Posadas

4:30–6.30pm  Auditorium 1
SESSION I: FACIAL PROCEDURES I: Applications of neurotoxins in aesthetic medicine.
Chaired by: Dr Fernando García-Monforte, Dr Jorge García and Joaquín García Aparicio
- Use of new toxins in clinical aesthetic practice: what do they contribute to the physician and what do they contribute to the patient? Dr Dina Anderson
- The empathetic image. Facial wrinkles and toxins. Dr Jorge García
- Advanced botulinum toxin techniques. State of the art. Dr Elia Roó
- Microbotulinum, a promising clinical development or just a fad? Emanuele Bartoletti
- The botulinum toxin antidote: what physicians should be aware of. Dr María Soledad Peláez

4:30–6:30pm  Lecture room 1
SESSION II: Oral papers
Chaired by: Dr José R. Cabo, Dr Justo M. Alcolea and Dr Hernán Pinto

4:30 – 6:30pm  Auditorium 2
SYMPOSIUM I: BCS Medical
Chaired by: Dr Concha Fuentes
From science to performance: the new era of dermal regeneration.
Chaired by: Dr Lester Ramos Hernández

6:30 – 6:45pm  Presentation of the book Cosmética en el paciente oncológico (GEMEON)

6:45–7:30pm  Welcome cocktail reception

7:30 –8:30pm  Auditorium 1
SEME General Assembly
9:00–11:00am  Auditorium 1
SESSION III. Hyaluronic acid: from the bacterium to the skin (manufacturing process and immunochemical characteristics)
Chaired by: Dr Carmen Fernández, Dr Joan Fondevila and Dr María Julia Buján
  - Hyaluronic acid: types and manufacturing process: similarities and differences
    Dr Alexandre Guerry
    Dr Carola de la Guardia
  - Rheological characteristics and their application to clinical practice: is the amount of hyaluronic acid injected a differentiating factor? Is more really better?
    Dr Koenraad de Boule
  - What should we ask when offered a new kind of hyaluronic acid? Why?
    Pros and cons of collagen inducers and other filling materials.
    Dr Nicola Zerbinatti
  - Hyaluronic acid for body modeling: characteristics, use and abuse.
    Dr José Manuel Fernández
  - Use of hyaluronidase.
    Dr Paloma Tejero

9:00 – 11.00am  Auditorium 2
SYMPOSIUM 2: INDIBA
Chaired by: Dr Neus Tomás

Deep Care: New developments in non-invasive aesthetic medicine.
  - RF 448 kHz: Frequency as a justification of the mechanism of action of the technique.
  - Dr Marc Ignaci Corral Baqués and Dr Sebastià Sendrós Tolsau
  - Postoperative aesthetic medicine treatments in a plastic surgery office
    Dr Maria Teresa Nuñez Villaveirán
  - Our experience in an aesthetic medicine and surgery clinic.
    Dr Jorge Luis Pérez Pérez
  - Panel discussion: debate

9:00-10.00am  Lecture room 1
WORKSHOP 1: DERMICA LABORATOIRES
Chaired by: Dr Mercedes Eguiluz

Hydrolipodystrophy: new therapeutic approach for matrix drainage and skin tightening.
Dr Isidro Ferreira Rebelo

10:00-11.00am  Lecture room 1
WORKSHOP 2: ALMA LASER
Chaired by: Dr Mercedes Eguiluz
A journey to the patient’s soul. Patient management: from expectations to clinical outcomes.
Speakers:
Dr Javier Anido
Dr Isabel Bové
Dr Juana Deltell
Dr Iratxe Díaz.
Dr Fernando Urdiales

11:00-11:30am Coffee break
11:30am- Auditorium 1
1:30pm SESSION IV. Nutrigenomics and the microbiome: impact on health and wellbeing
Chaired by: Dr Pablo Lara, Dr Concha Obregón and Dr Manuel Sánchez
Nutrigenomics and the diet: state of the art
Dr José M Ordovás
- The gut microbiome in the clinical setting.
  Dr Blanca Bermejo
- Emotions and the diet.
  Dr Clotilde Vázquez
- Longevity and molecular harmony.
  Dr Carlos López-Otín

11:30am- Auditorium 2
1:30pm SYMPOSIUM 3: ALLERGAN
Chaired by: Dr Ana R. González
Face the future: The expression of natural beauty.
- The patient’s journey in the 21st century.
  D. Francisco Ledesma
- Rheologic characteristics and patient benefits.
  D. Daniel López
- One treatment plan for each patient.
  Dr Marva Safa
- Improving facial expression through myomodulation.
  Dr Fernando Urdiales
- Live broadcast.
  Dr Marva Safa

11.30am- Lecture room 1
12:30pm WORKSHOP 3: LPG MEDICAL
Chaired by: Dr Carlos Fajardo
Deferred breast reconstruction using external skin expansion with a LPG device.
Dr Miguel de la Cruz

12:30-1:30pm Lecture room 1
WORKSHOP 4: CANDELA
Chaired by: Dr Carlos Fajardo
Different approaches to facial rejuvenation using energy-based equipment.
What type of patient do we intend to treat and what effect do we want to achieve?
Dr Virginia Benítez

11:30-1:30pm Lecture room 2
POSTER SESSION
Chaired by: Dr José R. Cabo, Dr Justo M. Alcolea and Dr Hernán Pinto
1:30-1:40pm  Auditorium 1
Screening of the 23rd World Congress of Aesthetic Medicine presentation video

1:40-3:00pm  Lunch break

3:00-5:00pm  Auditorium 1
SESSION V. Comprehensive approach to rosacea: more than just a cosmetic problem.
Chaired by: Dr Juan A. López, Dr Julián Conejo-Mir and Dr Rafael Serena
  - Concept and classification of rosacea
    Dr Aurora Guerra
  - Medical and surgical treatment
    Dr Diego del Ojo
  - Photodynamic therapy and other sources of light and laser in rosacea
    Dr Jose Luis López Estebananz
  - Gut dysbiosis at the origin of the development of rosacea.
    Dr Rocio Mourelle

3:00-5:00pm  Auditorium 2
SYMPOSIUM 4: TEOXANE
Chaired by: Dr Jose Folch

Perioral treatment solutions: Lip Unique Collection.
Chaired by: Chus Colina
Speakers:
Dr Benji Dhillon
Dr Gema Pérez Sevilla
Dr Manuel Lozano
Dr Paula Rosso
Dr Jorge Mercado

3:00-4:00pm  Lecture room 1
WORKSHOP 5: SELLAESTHETIC
Chaired by: Dr Yelida Oyola

Aptos threads: 3rd generation hyaluronic acid. My personal experience.
Dr Sandra de Oliveira

4:00-5:00pm  Lecture room 1
WORKSHOP 6: REAL LASTING
Chaired by: Dr Yelida Oyola

SUNEKOS: Interstitial fluid technique for the periorcular area.
Dr Cristina Albertos

5:00-5:30pm  Coffee break

5:30-7:30pm  Auditorium 1
SESSION VI. Current treatment of facial and body flaccidity. What is the best approach?
Chaired by: Dr Fernando Urdiales, Dr Jaime Tufet and Dr Viveka Tiroco
  - Low-intensity focused ultrasonography: pathological evidence of its physical effects and clinical repercussion.
    Dr Mario Trelles
  - Physiopathology of facial and body flaccidity. How to approach them?
    Dr Jordán Barrés
  - The use of radiofrequency in the treatment of facial and body flaccidity
    Dr Iratxe Díaz
- State of the art in the use of HIFU for treating facial and body flaccidity. When should it be indicated? Dr Sergio Fernández
- New developments in the use of tensor threads. When, how and why to use them? Dr Vicenta Llorca
- New non-ablative fractional lasers in treating cervicofacial flaccidity. Dr María Dolores Antón
- Interactive session and case report presentation. How would you do it? How was it done?

5:30-7:30pm  Auditorium 2
SYMPOSIUM 5: GALDERMA
Chaired by: Dr Virtudes Ruiz
Empowering personalization through the decades.
Dr Andreas Nikolis

5:30-6:30pm  Lecture room 1
WORKSHOP 7: MEDICALIO
Chaired by: Dr Esther Mayol

Recombinant enzymes: experiences in aesthetic medicine and future possibilities.
Dr Maria Alejandra Sarabia

6:30-7:30pm  Lecture room 1
WORKSHOP 8: MEDICALIO
Chaired by: Dr Esther Mayol

Transdermal applications or how to penetrate the skin without a needle. Redermalization: combining hyaluronic acid with succinic acid to enhance the quality of the skin.
Dr Jesús Chicón
SATURDAY 22nd

9:00 – 11:00 am  Auditorium 1

SESSION VII. New developments in vascular aesthetic medicine
Chaired by: Dr Maya Gracia, Dr Justo M. Alcolea and Dr Eduardo Gil

- How to tell a lipedema from a lymphedema?
  Dr Maya Gracia
- Lipedema: a disease or an aesthetic disorder?
  Dr Emilce Insua
- Why is skin necrosis common following sclerotherapy?
  Dr José Ignacio Fernández
- Sclerotherapy or phlebectomy in the treatment of C1 reticular varicose veins.
  Dr Miguel Ángel González
- Treatment of choice of telangiectasia: chemical sclerotherapy or photonics?
  Dr Hilario Robledo
- Neurological disorders secondary to foam sclerotherapy in C1 veins.
  Dr Luc Moraglia
- Sport and varicose veins.
  Dr Javier Pérez Monreal

9:00 – 11:00 am  Auditorium 2

SYMPOSIUM 6: ADVENTIA PHARMA
Chaired by: Dr Francisco Morales

Regenerative aesthetic medicine in the management of complications derived from the treatment of cancer patients: from evidence to practice.
Chaired by: Dr Lester Ramos Hernández
Role of GSE-4 in cell regeneration.
Dr Rosario Perona.
Mr Juan Luís Ribes Bernal.
The role of aesthetic medicine in dealing with the side effects of cancer treatment.
Dr Pilar Lacosta Esclapez.

9:00-10:00 am  Lecture room 1

WORKSHOP 9: COMMON MANAGEMENT SOLUTIONS
Chaired by: Dr Eduardo Álvarez

Ensuring the legal certainty of aesthetic surgery practitioners when building a clinical record. All clinical records must include:
- Photos and images
- Biometric signature of informed consent forms
- Progress notes
- Risk factors
- Vital signs
- Clinical orders
- Medication
- Surgical protocol

Speaker: Alvaro Iñiguez
10:00-11:00am  Lecture room 1
WORKSHOP 10: TOV MEDICAL
Chaired by: Dr Eduardo Álvarez

Dr Rafael Spagnuolo

11:00-11:30am  Coffee break

11:30am- 1.30pm  Auditorium 1
SESSION VIII: Adverse effects of aesthetic medicine
Chaired by: Dr Sofía Ruiz del Cueto, Dr Mar Mira and Dr Miguel Aragón
- The secrets of a good injecting physician.
  Dr Enrique Fernández Romero.
- What is the latest scientific evidence on retinal vein occlusion?
  Dr Marta Pérez López
- Ultrasonographic diagnosis of filling materials.
  Dr Francisco de Cabo
- Allergic complications in aesthetic medicine.
  Dr Álvaro Moreno
- Acute complications arising from fillers
  Dr Koenraad de Boule
- Malar edema and calcium hydroxyapatite microspheres. A fresh look at how to approach difficult-to-resolve complications.
  Dr Concha Romero

11:30am- 1.30pm  Auditorium 2
SYMPOSIUM 7 - SEME: Aesthetic medicine and digital technology: challenges and limitations.
Chaired by: Ms Rosa M. Rodríguez, Dr Joaquin Fernández-Crehuet and Dr Aura Ruiz
- Technical issues: how to protect ourselves?
  D. Jesús A. Cruz
  D. Luis González Echevarría
- Use of social media and medical ethics.
  Dr Andrés Bedate
- Obtaining reliable information using technology in private clinics.
  D. Ángel Blanco
- Electronic reporting of adverse events when using aesthetic medicine products.
- FALTA ORADOR
- The ethics committee and the importance of providing appropriate training.
  Dr Hernán Pinto

11:30am- 12.30pm  Lecture room 1
WORKSHOP 11: CANDELA
Chaired by: Dr Marta Serna

The value of combining energy-based treatments in different medico-aesthetic indications: pulsed light + 1,550 nm laser, pulsed light + CO2 laser. When should treatments be combined? What are the benefits?
Dr Didac Barco
12:30-1:30pm Lecture room 1
WORKSHOP 12: TOV MEDICAL
Chaired by: Dr Mikel García

New insights into body contouring. Body applications of hyaluronic acid.
Dr Daniel del Río

1:30-2:30pm Lunch break

2:30-4:30pm Auditorium 1
SESSION IX. Regenerative aesthetic medicine
Chaired by: Dr Eduardo de Frutos, Dr Jose Serres and Dr Julia Buján
- Collagen stimulation using laser and physical sources.
  Dr César Arroyo
- Collagen stimulation with injectable materials.
  Dr Pierre Nicolau
- Dermo-aesthetic treatments with hyaluronic acid and succinic acid.
  Clinical trial and results in stretch marks.
  Dr Imma González
- Transepidermic drug delivery by fractional CO2 laser.
  Dr Aura Ruiz
- Facial rejuvenation with microdermabrasion or microneedling and mandelic acid.
  Dr Paulina Brito

2.30-4:30pm Auditorium 2
SYMPOSIUM 8: SKYMEDIC
Chaired by: Dr Nazaret Romero

Photobiodynamic therapy. Combination of low-level laser therapy techniques with photosensitizing products to improve the medical condition of the skin.
Dr Ana Sánchez Hidalgo

2:30-3.30pm Lecture room 1
WORKSHOP 13: NEWDERM
Chaired by: Dr Javier Murillo

Diffuse hair loss - diagnosis, monitoring, treatment. Qualification for micrograft autologous treatment.
Dr Justyna Sicinska

3:30-4:30pm Lecture room 1
WORKSHOP 14: ASCLEPTION LASER TECHNOLOGIES
Chaired by: Dr Emilce Insua

Latest developments in medical photoepilation.
Dr Rafael Serena

4:30-6:30pm Auditorium 1
SESSION X. Special areas amenable to dermal fillings: types and techniques
Chaired by: Dr Alberto Morano, Dr Leticia Bregante and Dr Daniel Hurtado
- Anatomic and therapeutic differences in female patients.
  Dr Sergio Fernández
- The perioral area: lip volumizing and comprehensive treatment of the perioral area.
  Dr María Angeles López-Marín.
- The smile: harmony between the teeth and the lips.
  Dr Bob Khanna
- The chin and the mandibular line.
  Dr Lisandro Farolich
- Suprazygomatic fossa: its importance for facial harmony.
  Dr Juan C. Lopez
- Restoring the lower third of the face.
  Dr Viveka Tinco
- Q&A

4:30-6:30pm  Auditorium 2
**SYMPOSIUM 9 - SEME: Introduction to aesthetic medicine: aesthetic medicine in the 21st century. How to get patients into your clinic and how to keep them coming back?**
**Chairled by:** Dr Enrique Fernández Romero, Natalia Kaira and Dr Mercedes Campoy
  - Introduction
    Dr Juan A. López
  - The importance of the first appointment
    Dr Enrique Fernández
  - Emotive experience-based tricks (video animation).
    Drs Marta Serna, Mikel García, Javier Murillo, Eduardo Álvarez
  - What the experts say: “Less is more.”
    Drs Carlos Jarne, Carlota Hernández, Jose Manuel Fernandez, Iratxe Díaz
  - How to keep your patients coming back?
    Dr Sergio Fernández

6:30-7:30pm  Auditorium 1
**Closing keynote:** Dr Carlos López Otín
**Chairled by:** Dr Petra Vega and Dr Alberto Morano

7:30pm  Auditorium 1  **Closing ceremony**

9:00pm  **Congress dinner and award presentation**
Special guest: Dr Javier Anido